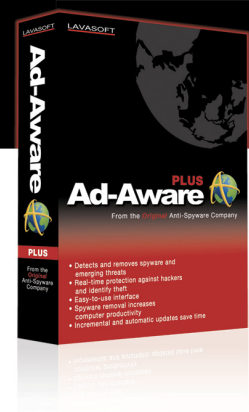


LAVASOFT

Ad-Aware® 2007 PLUS



Real-Time Protection for Real People!

Whether at home or at the office, you are vulnerable to malicious invasions each and every time you connect to the Internet. As many as 90 percent of U.S. home computers have been infected with spyware at some time, studies show. Ad-Aware 2007 Plus delivers real-time protection that actively blocks deceptive applications from invading your PC, clogging your system, and stealing valuable information.

With our competitors, this power of protection comes at the cost of complex user interfaces that are cumbersome and put the burden of managing malware on you. At Lavasoft, we develop for real people, ensuring that each of our users feel like an expert while protecting private information.

Ad-Aware 2007 Plus is an upgrade of our Free version with additional features. Please see the product comparison chart on our website to see which Lavasoft product is ideal for you.

Protect Your Privacy with the Original Anti-Spyware!

Relieve the burden of constant malware attacks with real-time protection from Ad-Aware, the most trusted anti-spyware, downloaded over 250 million times worldwide.

Use the Internet with peace of mind as Ad-Aware shields you from dangerous intruders and prying eyes.

Preserve your computer investment with automated scans to identify and remove malicious applications that eat up memory and steal bandwidth so your computer runs as smoothly as the first day you bought it.

Become your own expert as the Ad-Aware user interface easily guides you through the labyrinth of the complex malware industry.

Free online customer support, 24-hours a day, 7 days a week.

Key Features

- ➔ Powerful, redesigned engine
- ➔ Advanced CSI technology
- ➔ Automatic and incremental threat updates
- ➔ Customizable scans
- ➔ The Scheduler
- ➔ Ad-Watch real-time monitor
- ➔ Ad-Watch RegShield
- ➔ TrackSweep
- ➔ Hosts File Editor
- ➔ Multiple browser support
- ➔ Easy-to-use interface
- ➔ User controlled spyware removal

System Requirements

- ➔ Pentium 600 MHz or faster
- ➔ RAM Operating system + minimum 50 MB (100 MB recommended)
- ➔ 50 MB free hard disk space
- ➔ Operating Systems
 - Windows 2000 (Pro and Server)
 - Windows Server 2003
 - Windows XP (Home and Pro)
 - Windows Vista (32 bit)
- ➔ Web Browsers
- ➔ Internet Explorer (version 5.5 or higher)
- ➔ Firefox (version 1.5 or higher)
- ➔ Opera (version 9 or higher)



What's New in Ad-Aware 2007 Plus?

- Redesigned Engine – Benefit from superior program flexibility and more accurate scanning methods with all-new program architecture.
- Improved Code Sequence Identification (CSI) Technology – Boost your privacy protection with precise detection of embedded malware, including known and emerging threats.
- The Scheduler – Set automatic scans and updates to fit your personalized needs.
- Incremental Definition File Updates – Save precious time and resources with smaller update files resulting in faster download times.
- Ad-Watch RegShield – Improved protection against attempted registry changes, a favorite target for many forms of malware.
- TrackSweep - Control privacy by erasing tracks left behind while surfing the Web on Internet Explorer, Firefox, and Opera, with one easy click.
- Hosts File Editor – Take control of your Web navigation by blocking advertisement sites, reversing browser hijack entries, assisting with parental controls, and creating navigation shortcuts.
- Multiple Browser Support – Choose Internet Explorer, Firefox, or Opera with expanded browser support.
- New Straightforward User Interface – Effortlessly maneuver the complexities of malware detection and removal with our new user-friendly interface.

More Key Features

- User-Controlled Spyware Removal – Decide for yourself what to delete from your system and what to keep.
- Extensive Detection Database – Stay protected with priority updates from our extensive library of identified and analyzed spyware.
- Ad-Watch Real-Time Monitor – Proactively detect malware and parasites so malicious applications are intercepted before they install on your PC.
- Customized Scans – Save time by scanning selected areas where known spyware programs are located – RAM, registry, hard drives, external storage devices, and optical drives.
- System Restore Point – Easily revert back to your clean system to recover from a spyware attack.

About Lavasoft AB

- ➔ Established in 1999
- ➔ Private company
- ➔ Headquarters in Gothenburg, Sweden
- ➔ 4,000 partners in over 120 countries
- ➔ Over 250 million Ad-Aware downloads worldwide

The Lavasoft Mission

Our mission is to develop and deliver the highest quality of anti-spyware solutions and service to keep computers and networks around the globe secure from compromising and intrusive privacy threats.

The Lavasoft Vision

Our vision is that every computer user, regardless of economic status or geographic location, has the power to control their individual privacy and security. We strive to promote an environment of ethical change in the spyware industry to uphold our ideals of social and corporate consciousness.

“As many as 65 percent of Europeans and Americans, on average, have experienced security problems, like viruses and spyware, with one in six having had his or her personal information lost or compromised.”

CMO Council Consumer Audits



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